Our new season of theatre celebrates storytelling! Join us for what is sure to be an exciting year!

Leeds serves not only as a nonprofit cultural organization, but as a community gathering place as well. We offer theatrical performances, concerts, art galleries, and educational programs. Most importantly, we work diligently to provide a safe space where children can learn to lead, discover their voice, and celebrate their uniqueness.

Central and Eastern Kentucky contain a loyal and passionate fan base for music and theatre. Over 40% of our audience is from outside Winchester, and much of them are regular attendees to productions and community sponsored events throughout the region.

WHO WE ARE...

Leeds Center for the Arts

Season Tickets Available at www.leedscenter.org

10,000+ patrons per season 7,000+ facebook followers 1,400+ Instagram followers

Matilda

SINGIN' IN THE RAIN JR

THE 25th ANNUAL PUTNAM COUNTY SPELLING BEE

THE THREE MUSKETEERS

AUG. 11-13, 18-20, & 25-27, 2023

NOV. 10-12 & 17-19, 2023

FEB. 23-25 & MAR. 1-3, 2024

MAY 3-5 & 10-12, 2024
SPONSORSHIP LEVELS

**PLATINUM - $5,000**
- Logo on all marketing materials.
- Full-page ad in each program.
- 12 tickets to each show.
- Name and logo on website.
- Acknowledgement onstage as a sponsor before each show, with the opportunity to briefly address the audience before a selected performance.
- Special acknowledgement on social media.
- Logos displayed in windows in vestibule year-round.

**SILVER - $1,000**
- Half-page ad in each program.
- 8 tickets to each show.
- Acknowledgement onstage as a sponsor.

**GOLD - $2,500**
- Logo on all marketing materials.
- Full-page ad in each program.
- 10 tickets to each show.
- Name and logo on website.
- Acknowledgement onstage as a sponsor.

**BRONZE - $500**
- Quarter-page ad in each program.
- 4 tickets to each show.
- Acknowledgement onstage as a sponsor.

WITH YOUR SPONSORSHIP YOU...

...will receive access to a sought-after demographic, reach a large audience with repeated impressions, develop new business contacts, and show your company's commitment to the arts and local community!
SPONSORSHIP CONTRACT
2023-2024
THEATRICAL SEASON
AUGUST 2023-MAY 2024

CONTACT INFORMATION

Company Name: ______________________________________________________________
Principal Contact Name: _______________________________________________________
Address: ___________________________________________________________________
City:__________________________ State:____________ Zip Code:___________________
Telephone: ____________________________ Email:_______________________________

TERMS OF AGREEMENT

This agreement is effective as of ____________ (date) and shall remain effective until the “Season” end on May 12, 2024. This agreement defines the terms under which Leeds Center for the Arts (“LCA”) and ____________________ (“Sponsor”) enter into a sponsorship agreement for the 2023-2024 Theatrical Season.

Limited License:
LCA grants the Sponsor a limited license to use any of the Season artwork for the purpose of promoting the Season and linking to Season site. Sponsor grants LCA a limited license to use Sponsor’s logo in promotional material and on the Season website.

Miscellaneous:
This Agreement shall become effective on the date signed below and will remain in effect until all responsibilities are fulfilled. The parties acknowledge that they will use their good faith efforts to negotiate and resolve subsequent issues that may arise from this Agreement as a result of unforeseen occurrences and that may alter the conditions of this Agreement.

Cancellation Policy:
This agreement is effective as of the date signed below and shall remain effective until the Series end on May 12, 2024 unless terminated by either party. All request for refunds must be in writing, received and confirmed by LCA 14 days prior to the Season. Contracts cancelled up to 14 days of the Season will be issued a refund on a pro-rated basis. If sponsoring promotional items, once the contract is signed and the item is in production, there shall be no refunds. LCA may terminate this agreement at any time by notifying the Sponsor in writing or by e-mail. Upon termination, LCA shall return to the Sponsor that portion of the Sponsorship fee pro-rated for the time remaining on the contract.

____________________________________  ______________________________________
Signature                              Date

METHOD OF PAYMENT

Payment is due in full 30 days after the effective date. Thank you!

☐ Check     ☐ Cash
☐ Credit Card (please contact us)

Mail completed contract and payment information to Leeds Center for the Arts, PO Box 836, Winchester, KY 40392 OR email signed PDF to bo.list@leedscenter.org.

Questions? Email contact@leedscenter.org.